



Jabalpur Smart City Limited

CIN- U75100MP2016SGC035536

Empanelment for Audio – Visual Short Films Making Agencies/ Individual

Jabalpur Smart City Limited (JSCL) wished to empanel agencies / individuals for making audio-visual / scripts, short films / short movies with intention to utilize their services, for production of audio-visual, publicity of various programmes / events and policies of JSCL.

Eligibility Criteria:-

- The Agency / Individual should have experience of producing creative, media planning and audio-video (film/ documentary/ TVC) content.
- DVD /Links of show reel/ Sample of work undertaken should be submitted.
- Should have experience of atleast 1 – 2 years in studio / film industry.

List of Documents to be submitted

- Portfolio of the Agency / Individual.
- Any proof of ownership or tie ups of production facilities.
- Sample creatives / Show reel of various kinds at least 5.

Method of Selection:-

- All the proposals received will be scrutinized to assess their eligibility based on the qualifying criteria. Those proposals which do not meet the qualifying criteria will be rejected, forthwith, or at any stage of detection.
- Agencies fulfilling the eligibility criteria shall be requested to make a presentation on some of their recent creative, media planning and video (film/ documentary/ TVC) content and other aspects as may be required.
- The final short listing will be done by our committee and empanelment will be based on overall evaluation which shall be based on the following:-
 - Its creative capability supported by recent credentials.
 - The agency / individual have good understanding of the Jabalpur city's Tradition / History / Culture for content creation.
 - Quality of personnel, in terms of experience, exposure to different products, length of service in the industry.

Rates as per categories:-

Sr. No.	Particulars	Every Audio-Visual Script (Live Action) upto <u>Category –I</u>	Every Audio-Visual Script With Special Effect/CGI <u>Category –II</u>
1	10 Seconds up to 20 Sec.	Rs. 15,000/-	Rs. 25,000/-
2	Up to 30 Sec.	Rs. 20,000/-	Rs. 50,000/-
3	Up to 45 Sec.	Rs. 25,000/-	Rs. 60,000/-

Address for Hard Copy Submission:

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