

TOR FOR APPOINTMENT OF A TOURISM & INFRASTRUCTURE EXPERT

JSCL (Jabalpur Smart City Ltd.) is intending to appoint a well qualified and experienced professional on advisory basis to lead and co-ordinate in the Tourism development & Promotion projects in the city of Jabalpur and its adjoining areas and thereby dealing with the allied aspects such as Social and Economic development of the city. The JSCL aims at turning Jabalpur city into a tourist destination on the Global Map and as well as a tourist hub for the adjoin tourist attractions. It is also proposed to use the tourism as a means of livelihood, conservation of environment, Ecology, preservation of the local culture and traditional skills. As an important part of the city development, the JSCL will work towards bringing in the behavioural changes in the residents of Jabalpur by sensitizing them in tourism aspect thereby resulting in attracting the tourists with an encouraging environment for Tourism Promotion & Development as a whole. The advisor must fulfill following parameters to be considered for appointment:

1) Academic Qualification : Essential

- Holding a Recognized Full time Master degree in Tourism/ Management/ Development studies/ Administration or equivalent from a Government recognized University/ Institute.

2) Academic Qualification: Desirable (Desirable qualification adds weightage for selection)

- A Recognized Master degree in Law/Sociology/Social Work/Social Development/Urban Development.
- Ph.D. in the field of tourism / management.
- Participated in training in Urban/Rural Development/Tourism activities/ Community Mobilization/ Adventure Sports/Wildlife Management/Eco tourism etc.

3) Experience:

- The applicant should have work experience of minimum 15 years in the field of administration / Hospitality/Tourism Marketing/ Tourism management/Tour & Travels/Teaching in Tourism Management or combination of all.
- The applicant must have a post qualification, work experience of 5 years or more in the field of Hospitality/Tourism Marketing/ Tourism management/Tour & Travels/Teaching in Tourism Management or combination of all.
- He/She should have experience of dealing with community development projects with the social development angle of livelihood and capacity building aspects.
- He/She must be aware of the hardware and software components of Tourism Promotion, Development and management.
- The retired employee from state or central government with relevant field will be preferred.
- He/She should have experience of working with Central/State Government Projects of Development, run and managed by Government agencies.

- He/She should have participated in trainings/workshops/Seminars/Exposure programmes organized on Development issues preferably at an international level.
- Any other qualification or experience which helps JSCL to achieve its Goals and Objectives.

4) Other desirable parameters:

- He/She must be well versed with Hindi, English and Local language. The Applicant with knowledge of other international language will be given Preference.
- He/She should possess sound bodily and mental health and must be willing to work in the field under all weather conditions. He/She must have a good temperament to understand and deal with sensitive issues related to community.

5) Roles and Responsibilities:

- The person will work as advisor for JSCL and report to the Executive director on the Issues of Tourism Promotion & Infrastructure Development.
- The advisor will assist Executive Director of JSCL in executing and monitoring activates all the Tourism Promotion & Development activities for the Jabalpur city and its vicinity. He / She will assist the JSCL to set the targets of tourism development and also in delivery in the time bound manner. The job demands for vigorous interaction and liaison with various Governments, Semi Govt., Private Agencies, CBOs, Public representatives to achieve the desired targets.
- The Advisor will assist JSCL ED to prioritize various components, seek funds allotment for the projects, propose for the activities under PPP mode and formulate strategic livelihood development programmes related to Tourism Promotion & Development activities.
- He/She will assist JSCL ED monitor the progress of projects and ensure their timely work Completion.
- The work involves extensive travel and site visits to tourist spots within and around the Jabalpur city. Expenses on Travel & Conveyance shall be reimbursed by JSCL on actual basis.
- This appointment will initially for a period of one year which can be renewed based on the terms and conditions of the Smart City Projects and the performance of the advisor.
- General assistance / advise as per the need of JSCL.
- Assist JSCL in vetting of documents related to PPP Projects mainly related to tourism.
- Assist JSCL in monitoring of Projects.

6) Remuneration:

- The advisor is expected to submit a monthly progress report to the Executive director, on the acceptance of which the fees will be paid to the consultant.
- The company is looking to hire an advisor in the fee range of 6000 – 7000 per day basis.